PADE Beyond Fundamentals Series – January and February 2022

Homework for Workshop 1 – January 12, 2022

**Note: this should take no longer than 5 minutes!**

1. Go to <https://seositecheckup.com/>
2. Enter your website url in the open field and click on Checkup
3. Wait until the report is generated – this usually takes just a minute.
4. Save the report by copying and pasting the information into Word or taking screen captures of all information.
5. Send your report to ipetri@strategicmoves.ca
6. **BONUS:** Anyone who submits their report will receive a tailored prioritization of key actions to improve their search engine visibility.